



DECEMBER 2024



PROGRAM

PROCESSIONAL

OPENING REMARKS Lynda Kraxberger, associate dean for undergraduate studies

PLAYING OF THE NATIONAL ANTHEM

MASTER OF CEREMONIES Adam Busack, senior

- **PRESIDENTIAL ADDRESS** Mun Y Choi, president, University of Missouri
- THOUGHTS OF THE CLASS OF 2024 Olivia Gyapong, senior

COMMENCEMENT ADDRESS Jamie Sohosky, BJ '93

KAPPA TAU ALPHA INITIATES Jeannette Porter, assistant professor

GLOBAL PROGRAMS RECOGNITION Fritz Cropp, associate dean

- **PRESENTATION OF CANDIDATES** Amy Simons, professor
 - **GRADUATE STUDIES** Earnest Perry, associate dean
 - JOURNALISM PROFESSIONS Mark Horvit, professor and chair
 - STRATEGIC COMMUNICATION Jon Stemmle, professor and chair
- REMARKS
 - David Kurpius, dean, Missouri School of Journalism
- **CONFERRAL OF DEGREES** Robin Wenneker, curator, University of Missouri

PLAYING OF THE ALMA MATER

RECESSIONAL

When today's program draws to a close, we ask that guests remain seated. The platform party, faculty and students will recess down the aisle and out into the lobby. Once all the students have exited the auditorium, guests may begin exiting as well. Graduates may await guests in the lobby area.

DECEMBER 2024 DEGREE CANDIDATES

MASTER OF ARTS

Anna Grace Bonderer¹ Elias William Lundeen Hoff Edwin Maiorca Joy Angelica Mazur¹ Madalyn Murry Deborah McClure Pastner¹ David Lynn Tallant Jr¹ Tanya Willmeth¹

¹Kappa Tau Alpha Initiate ²Summa Cum Laude ³Magna Cum Laude ⁴Cum Laude ⁵Walter Williams Scholar

BACHELOR OF JOURNALISM

Devon Christian-Anton Bidjou Ezra Bitterman Nathaniel Harrison Brown Adam David Busack Brandon A Curry Vanina Lubomirova Dimitrova Ryan Fleming Kahleah Sanaa Gaither³ Jacob Grant Olivia Grace Afia Gyapong^{1, 2, 5} Aryana Hadjimohammadi² Brandon Tyler Haynes² Taylor Jordan Holmes⁴ Zoe Catherine Homan ⁵ Anna Katherine Kochman^{2, 5} Evelyn Mary Christine Lewis² Jaden Matthew Everett Lewis Jamie Maron Dmitry Martirosov³ Imane Elisabeth Messahel Grimault⁴ Afshan Musani³ Erin Leigh O'Connell Halle Grace Paulus³ Margaret Rose Pollard Shirin Rekabdar-Xavier Jacob Allen Richey^{2, 5} Olivia Nicole Rodriguez Joshua Cole Stotler Natalie-Elizabeth Tan⁴

STRATEGIC COMMUNICATION

Breanne KaMae Chamley^{1, 2} Meredith Brynn Chavez Liam Edward Curtin Kiara Jenae' Davis Sydney Claire Dixon² Konstandina Kaliopi Dronjak Emma Riley Duncan⁴ Claudia Anne Hagen^{1, 2} Katherine Reiley Heinrich Jake James Hipsher⁴ Holly Kretschmer Maggie Marie McCready^{1, 2} Caleb McDairmant³ Lauren Mundell Harrison William Petty Vivienne Marie Potter² Joseph Clyde Quick Cassidy Reaka^{2, 5} Caitlin Louise Reynolds^{1, 2} Caroline Knox Roche³ Emily Rutledge^{2, 5} Fiona Saliu Christina Anne Sherman³ William Edmund Wehmer² Austin Joseph Williams^{2, 5}



JAMIE SOHOSKY BJ '93

ALUMNA SPEAKER

Jamie Sohosky, BJ '93, serves as the Chief Marketing Officer for Bath & Body Works, having joined the business in 2021. With nearly 25 years of global marketing experience, Sohosky leads the marketing team, leveraging customer insights across channels to accelerate business growth and differentiate the brand's customer experience in the marketplace. She has led Bath & Body Works into a new era of customer segmentation, launching the loyalty program as well as a successful Netflix partnership which resulted in unique product collaborations with Bridgerton and Stranger Things.

Prior to joining Bath & Body Works, Sohosky served as Chief Marketing Officer for Bass Pro Group and was a marketing executive at Bed Bath & Beyond, where she led the brand's marketing transformation. Adding to her significant retail experience, Sohosky was a marketing leader at Walmart for over 12 years. There, she focused on strategy and brand positioning in the U.S. market and led Walmart's digital expansion into online grocery pickup and delivery services. While at Walmart, she also led Marketing & Media at Asda in the UK and led the buildout of the international marketing team for India. Sohosky also spent eight years with the Campbell Soup Company in the UK and started her career at advertising agencies supporting global brands like Nike, Jim Beam, and Tropicana.



ADAM BUSACK

MASTER OF CEREMONIES

The master of ceremonies will be Adam Busack. Raised in Denver, Busack is heavily involved in campus radio station KCOU 88.1 FM, where he served as assistant General Manager for the 2023-24 academic year.

Busack was the 2024 recipient of the Becky Diehl Award for Outstanding Leadership in Mizzou Student Media, KCOU's umbrella organization, for his efforts in the station. He currently covers the Missouri football program for the School's Missouri News Network's community paper, the Columbia Missourian, and he enjoys traveling, cooking and long walks on the beach.

Busak is graduating with a Bachelor of Journalism degree with a concentration in reporting and writing.



OLIVIA GYAPONG

STUDENT SPEAKER

Olivia Gyapong will present the "Thoughts of the Class." Orginally from Silver Spring, Maryland, she is a Stamps and Walter Williams Scholar at Mizzou.

On campus, Gyapong has been active in the National Association of Black Journalists student chapter. She has also participated in student and professional publications on campus and has been involved in undergraduate research.

Gyapong has interned with WAMU 88.5 and the DCist, the Arizona Republic, and Bloomberg Industry Group. During her study abroad semester in Brussels, Belgium, she interned with EU politics and policy outlet Euractiv. She also attended the 2023 POLITICO Summer Journalism Institute.

Gyapong is graduating with a Bachelor of Journalism degree with a concentration in reporting and writing, as well as a degree in political science. After graduation, Gyapong will be returning to the D.C. area to work as a policy analyst at a government relations firm.